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ForgeOne™ CRM Integrates Acorn Finance to Put Customer Financing in Front of Homeowners at Decision Time

Contractors can show their Acorn Finance option on estimates, invoices and the ForgeOne CRM customer portal.

FORT WORTH, Texas — October 16, 2026 — ForgeOne™ CRM, the contractor management platform built by a contractor for contractors, today announced an Acorn Finance integration that places a contractor's Acorn Finance option directly on the customer-facing screens of ForgeOne CRM.

A new roof is one of the largest expenses a homeowner faces, and the financing conversation often happens after the estimate is sent, or not at all. With the integration, homeowners see the contractor's financing option while they are reviewing the price.

With the integration, contractors can:

- Save their company's customer-facing Acorn Finance link in ForgeOne CRM
- Show the financing option on estimates, invoices and the customer portal
- Control exactly which customer screens display financing

Through Acorn Finance, homeowners can:

- Check pre-qualified offers with no impact to their credit score*
- Access loan amounts from $1,000 to $100,000, with terms from 2 to 20 years
- Receive funding in as soon as 24 hours once approved*

> *"The best time to talk about financing is when the homeowner is looking at the number," said James McGaugh, Founder & Owner of ForgeOne CRM. "Now the option is right there on the estimate instead of buried in a follow-up email."*

The Acorn Finance integration is available now to ForgeOne CRM customers. Contractors complete onboarding with Acorn Finance, then add their link in ForgeOne CRM settings. Details are available at integrations.forgeonecrm.com/acorn-finance. Homeowners can check pre-qualified offers at acornfinance.com/pre-qualify.

ABOUT ACORN FINANCE

Acorn Finance partners with a network of lenders to offer homeowners flexible, fully online financing for home improvement projects.

ABOUT FORGEONE™ CRM

ForgeOne CRM is a Fort Worth, Texas-based contractor management platform built from years of hands-on contractor and insurance workflow experience. It connects supplier ordering, measurements, estimating, financing, payments, file storage and accounting to a single job record, so teams stop rebuilding the same work in multiple systems. ForgeOne CRM is available on the web, the Apple App Store and Google Play. Learn more at forgeonecrm.com.

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*Financing is provided by third-party lenders through Acorn Finance. ForgeOne CRM is not a lender and does not make credit decisions. All loans and other financial products are subject to credit review and approval by Acorn Finance's lending partners. If approved, funding times may vary. Pre-qualification uses a soft credit pull that does not affect credit scores; lending partners will conduct a hard credit pull when a customer chooses to proceed with an offer, which may affect their credit score. ForgeOne is a trademark of ForgeOne CRM LLC. Acorn Finance is a trademark of its respective owner. All other trademarks are the property of their respective owners.